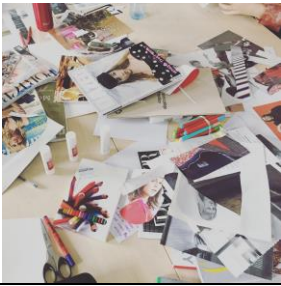




# CAM ACADEMY TRUST COURSE INFORMATION

<b>Course Title</b>	<p style="text-align: center;">The Fashion Industry An Introduction (Online via MS Teams)</p>				
<b>Course Description</b>	<p>Interested in changing careers? Taking up a hobby in Fashion? Potentially looking at going into the Fashion Industry but not sure what area to specialise in? Or perhaps thinking of setting up your own business in Fashion?</p> <p>This online course offers an overview of the Fashion Industry where you will be taken on a journey through the whole process and learn the different roles involved in the industry. Each online session will include theory and practical exercises, with homework set to further advance your learning and develop your creativity at home.</p>				
<b>Start Date</b>	30th Sep 2021	<b>Day &amp; Time</b>	Thursday 19.30-21.30	<b>Venue</b>	Online using MS teams
<b>Tutor Details</b>	<p><b>Sophie Murphy</b> is a graduate from the London College of Fashion and has over 10 years industry experience working as a multi-product womenswear designer, with experience designing for retail, brands and suppliers. Sophie also tutors short courses at the London College of Fashion, alongside running her own design consultancy Sanders &amp; Jay, consulting as a Fashion Designer, specialising in working with start up brands and small businesses, but also working with larger brands and suppliers for the high street. Carrying out trend research and analysis, developing product ranges, CAD's, sourcing fabrics and components, through to sampling, product development and production.</p>				
<b>No. of wks</b>	10	<b>Terms</b>		1	
<b>Fee</b>	£86	<b>Concessionary Fee</b>		£65	
<b>Course Level:</b>	Mixed ability			✓	
	Level 1, Level 2 (equiv. to GCSE / NVQ2)				
	Level 3 Equivalent GCE A Level				
<b>Skills or qualifications needed for entry into the class</b>		Beginners. You should have an interest in fashion and a desire to learn but no previous experience is required.			
<b>Course aims &amp; objectives</b>					
<p>This course will allow you to experiment with new techniques, build confidence, acquire new skills and be inspired to learn more. Students will have the opportunity to interact with other students and the teacher and get personal feedback on their work.</p>					

In addition, you'll leave the course with:

- An understanding of the fashion industry and different roles
- Understand future career and creative opportunities
- Develop Sketchbook/Portfolio work:
  - Brand Logo
  - Customer Profile Moodboard
  - Moodboard
  - Designs in collage
  - Form of Visual Communication of the brand/garment (Magazine spread / Look Book/ Blog / Social media post)

### **Progression – after this course what might you do next?**

Sophie will be running another course in the Summer term entitled “Fashion Design – an Introduction”. It is currently planned that this will be classroom based at Melbourn Village College. For further details please contact the Adult Education office.

### **How progress & success will be recorded**

Discussions and practical exercises.

### **Additional information** (e.g. visits, materials, books, equipment)

**This course will be taught online using Microsoft Teams, therefore you will need access to equipment that can run this program.**

Weekly course handouts will be sent to students by email.

### **Materials/equipment required for first class**

- Notepad and pen
- A camera/phone with camera (to take photos of work)
- Magazines (to cut up from)
- Paper Scissors
- Fabric Scissors
- Glue / Tape
- A3 and A4 plain paper
- Pencils
- Black Fine tip pen
- Black thick pen 0.5mm +
- Options for colouring: coloured pencils/crayons/felt tips/pro markers/paint

### **Contact for further information**

Adult Education: 01223 264721  
commed@catrust.co.uk

## **Enrolment and Payment**

Please enrol at Comberton Village College for all courses, including those in Cambourne, Melbourn and online. **Please assume the class is running once payment has been received, unless you hear to the contrary.**

We would appreciate payment of fees over the telephone by debit card to avoid contact, however, if that is not possible then we will accept cheques.

By Phone: 01223 264721  
Email: [commed@catrust.co.uk](mailto:commed@catrust.co.uk)  
Cheques: The Cam Academy Trust  
Address: Adult Education, Comberton Village College  
Comberton, Cambridge, CB23 7DU

## **Refunds**

Refunds are only available if we close a class or you withdraw at least two weeks before the start. In the latter case there is a £5 administrative charge. Classes cancelled by us due to unforeseen circumstances (e.g. tutor illness) will be replaced with an extra class at the end.

## **Concessionary Fees**

25% discount (excluding materials) is available for those in receipt of JSA/ESA, Universal Credit, Carers Allowance or a social care assessment (EHCP, PIP) evidence to be provided. It is also possible to pay by instalments, please ask for details.

## **Calendar** (Please check start date of specific courses)

Autumn Term Half term 25<sup>th</sup> – 29<sup>th</sup> Oct 2021  
Spring Term Half term 14<sup>th</sup> – 18<sup>th</sup> Feb 2022  
Summer Term Half term 30<sup>th</sup> May – 3<sup>rd</sup> June 2022

During the summer holiday period a member of staff will pick up messages each week and return calls and emails. We are closed in other school holidays.

## **Equalities statement**

We are fully committed to equality of opportunity and welcome enrolments from all adults aged 19+ (on 31 August 2021). We positively encourage all learners with any concerns about specific needs which might affect their learning to discuss their requirements with us in confidence. We believe that everyone is entitled to learn in an environment that is free from discriminatory behaviour so that we build a community based on mutual trust and respect. We will do our best to ensure that resources and equipment are accessible to all and make reasonable adjustments to ensure that all learners can access activities.

Cambridgeshire County Council, Adult Learning and Skills service supports a wide range of other adult learning opportunities across Cambridgeshire to support adults with the lowest level of qualifications or no qualification at all, and so typically find themselves in lower paid, less secure jobs or unemployed. Search our website [www.cambsals.co.uk](http://www.cambsals.co.uk) for details of all our funded courses.

## **Safeguarding Statement**

Arrangements have been made to make sure that you are safe at our Centres. If you feel you are not safe for any reason, for example through verbal or physical abuse or you have been discriminated against, please tell your tutor or the Centre Manager, who will investigate to ensure your safety.

## **How we use your data**

<https://www.gov.uk/government/publications/esfa-privacy-notice>